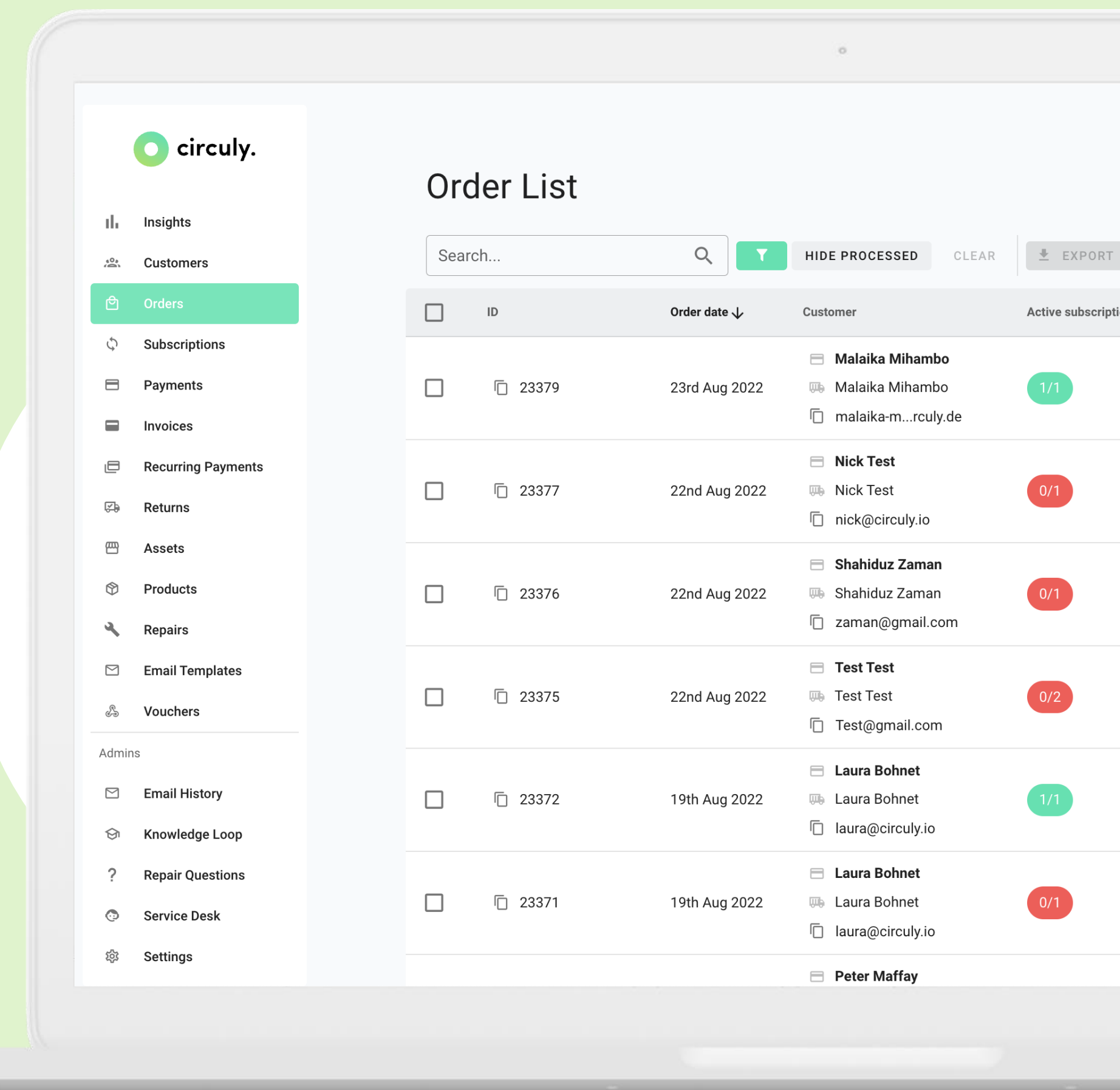




The Subscription Management Platform
for physical products.

Sustainability Summit
June 25, 2025





Bike subscription

Bikes

Help Center

contact

Login



RIESE & MÜLLER

The bike subscription.

Rent a premium e-bike with a flexible term and pay monthly – repairs and service included.

SELECT SUBSCRIPTION BIKE





The flexible subscription for strollers, kids bikes & more.

- ✓ Stay flexible
- ✓ Premium models from 7€ per month
- ✓ Sustainable through circular economy

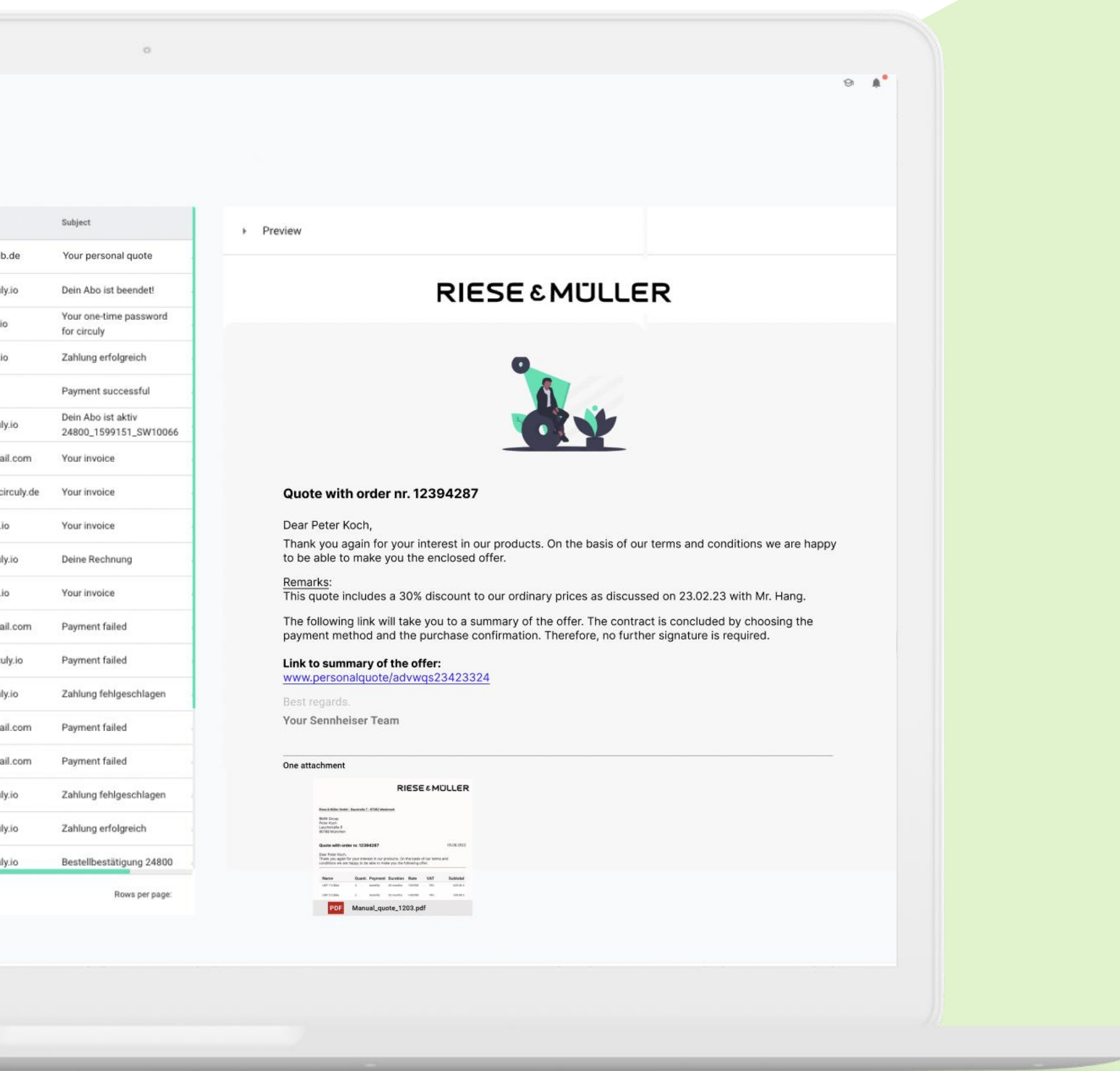
To our products





What we do:

circuly makes product-subscriptions as easy and profitable as direct sales.




New Subscription Plan

Price options

☐ Subscription €109/ mo.

☐ Purchase €4548,90

Payment method

☒  ☐ ☐ ☐

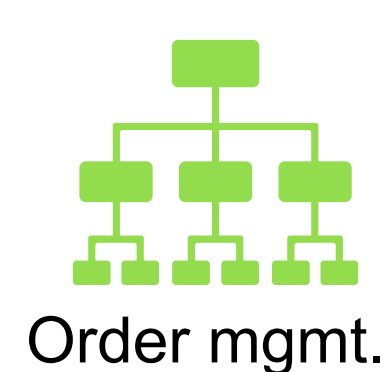
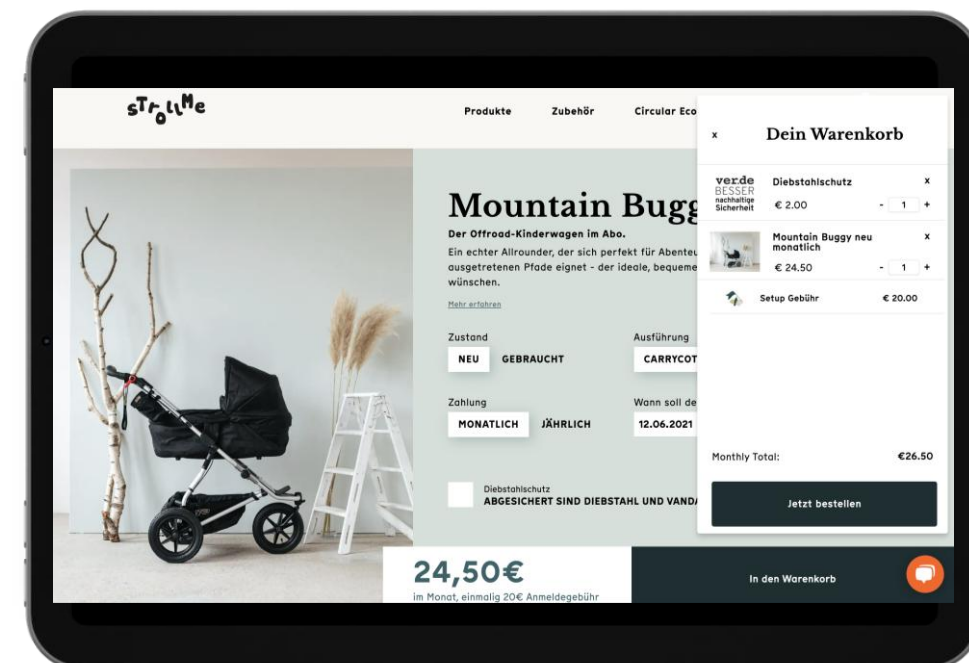
Add to cart



Launch and scale a subscription business:

circuly's 3 modules are a ready-to-use infrastructure for your entire company

1. Checkout (white labelled)



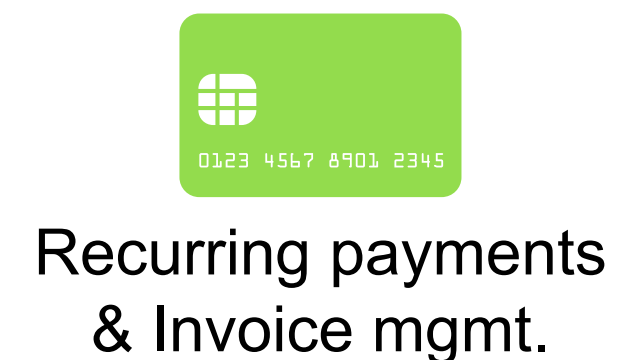
Order mgmt.



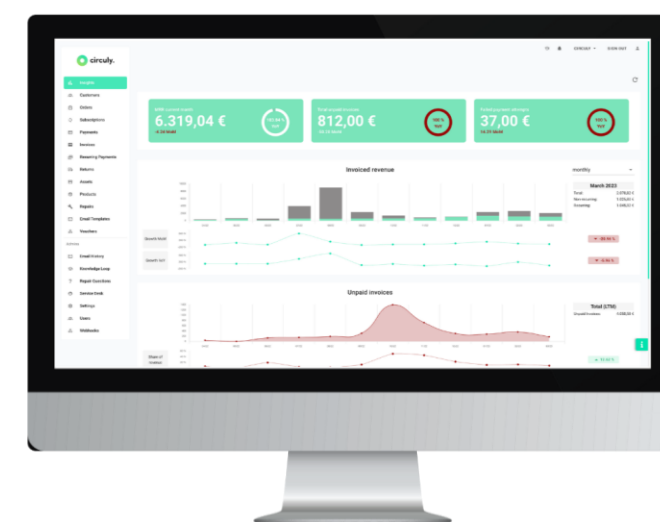
Credit checks

2. Operations Hub

Customer communication

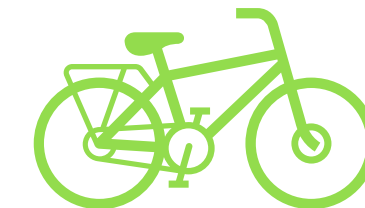


Recurring payments
& Invoice mgmt.



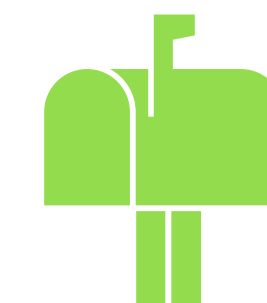
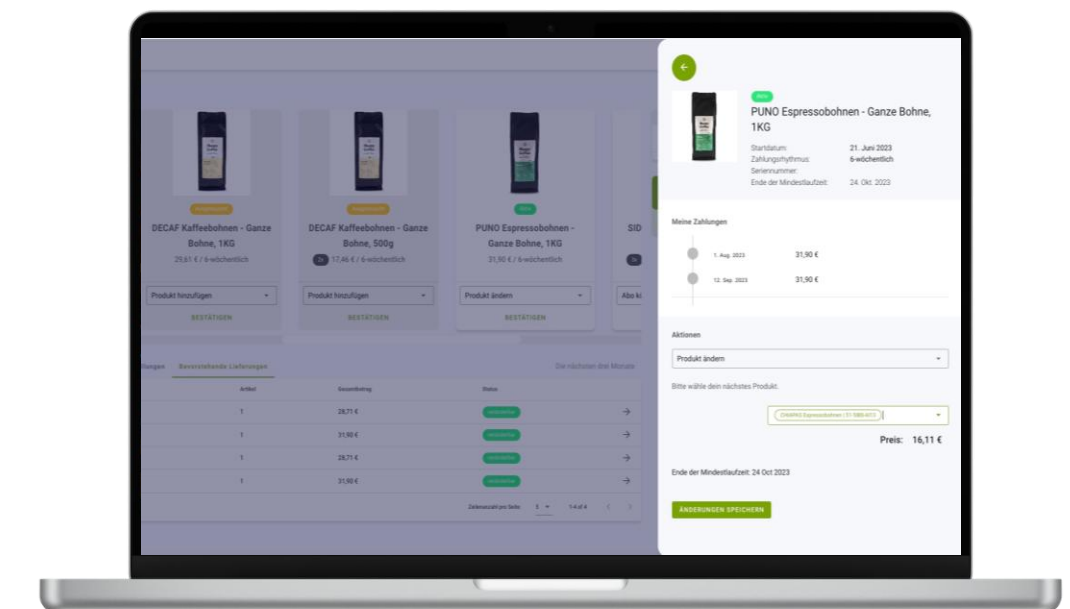
Returns mgmt.

Asset tracking

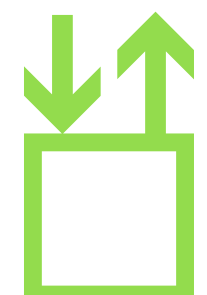


Data analysis &
KPI reporting

3. Customer Self-Service Portal (white labelled)



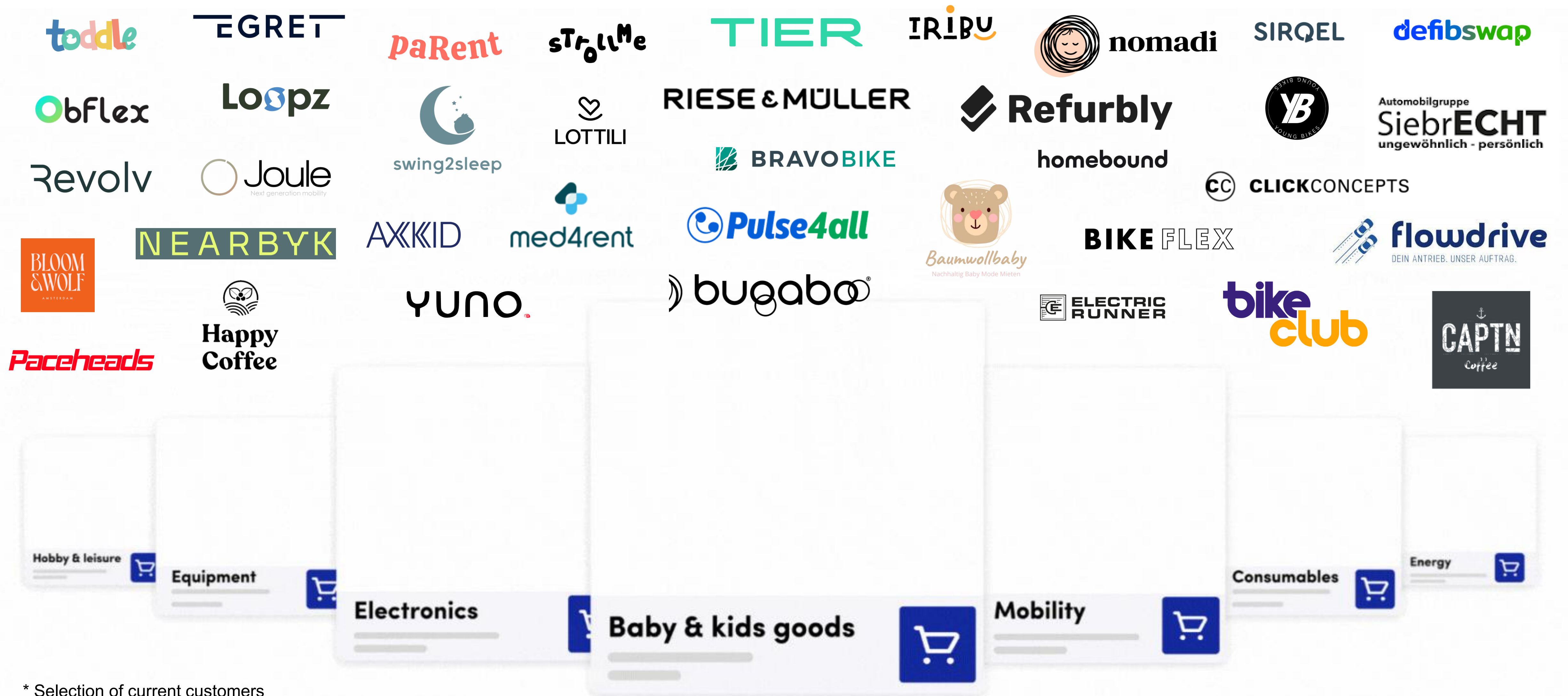
Delivery mgmt.



Up/downgrades



Whose products are great for subscriptions?



* Selection of current customers

4x Higher Revenue per Product

Generate recurring revenue

Increase client-retention

Access new market segments

>2.3M

Monthly Processed Revenue
(Gross Merchandise Value, €)



Year-over-Year increase
in processed revenue (GMV)

+4.5%

Monthly Recurring Revenue
(MRR) Ø in 2024

Want to learn more?



The Subscription Management Platform
for physical products.

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CEO

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circuly.