dots.eco

Casually saving the planet

We're turning every-day actions into collectible, real world impact

Certified **B** Corporation

UNITED NATIONS DECADE ON **ECOSYSTEM RESTORATION** 2021-2030

ISO 27001

Google Startups for Sustainable Development

Sustainability is not a cost.
It's a *growth strategy.*

Turning *casual* actions into *dots*

If you

leave a review,

sign up,

make a purchase,

reach level 3 in the game,

buy a gift card

you

plant a tree.

clean 1lb of ocean plastic.

save a sea turtle.

buy 10ft² land for nature

plant a coral fragment.

⊘ **Engaging users**   ⊘ **Impacting**   ⊘ **Measuring the impact**   ⊘ **Following-up**

Over 40 partners and 250 global projects

Make real impacts around the world

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

With the best impact partners

seeTURTLES.org

GREEN WORMS — Let's unwaste

CEM Côte d'Ivoire

RIVER CLEANUP

YOUTHWAVE AFRICA

biorock INDONESIA

COLLETTIVO REWILD SICILY

PLASTIC FISCHER

CORAL GUARDIAN

AirSeed

ONETREEPLANTED

CORAL REEF ALLIANCE

FONDO FORESTALE ITALIANO

TREES FOR THE FUTURE

ARC

PASO PACÍFICO

re:wild

DAVID SHEPHERD WILDLIFE FOUNDATION

terrra.

SAVING THE AMAZON

WeForest — Making Earth Cooler

VITAL GROUND FOUNDATION

PLASTICFREE

SEA TURTLE CONSERVANCY

rare

ACCIÓN ANDINA

National Trust for Nature Conservation

plasticbank

GROUNDWORK USA

GFG — Global Forest Generation

SUNGAI WATCH

RAINFOREST TRUST

FRIENDS OF USAMBARA SOCIETY

SNOW LEOPARD TRUST

Arbor Day Foundation

veritree

Using the highest standards

Verified Carbon Standard

Gold Standard

PLAN VIVO — For nature, climate and communities

GLOBAL CARBON COUNCIL — Driving Climate Action

GLOBAL CARBON REGISTRY

ITMO REGISTRY

ACR — At WINROCK INTERNATIONAL

puro earth

CLIMATE ACTION RESERVE

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Businesses worldwide are *boosting KPIs* by making *sustainability* core to their strategy

Leadership
Turning a cost center to a strategic investment.

ESG/CSR managers
Looking for ESG solutions to answer market demand and one endpoint to manage all ESG partnerships.

Product / Marketing / Brand / Partnerships & Biz-Dev
Boosting engagement, revenue and retention.

3.5X
Attributed ROI
for increasing revenue and retention

"High-integrity and transparent impact reporting. Innovative platform."
FLUIDRA

"Our retention super-power"
Playtika

"A powerful ESG solution"
Tripadvisor

"A win-win for us"
SciPlay

Measured, Reported, and Verified impact

- **Parametric impact allocation**
  Micro transactions funds distribution

- **AI driven Monitoring API**
  Remote sensing & ground data

- **CRSD / ESRS positive impact reporting**
  Including qualitative and quantitative evidence
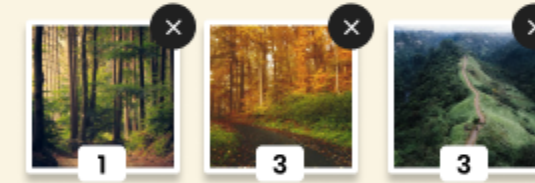
Google Startups for Sustainable Development

ISO 27001

CSRD Corporate Sustainability Reporting Directive

ESRS
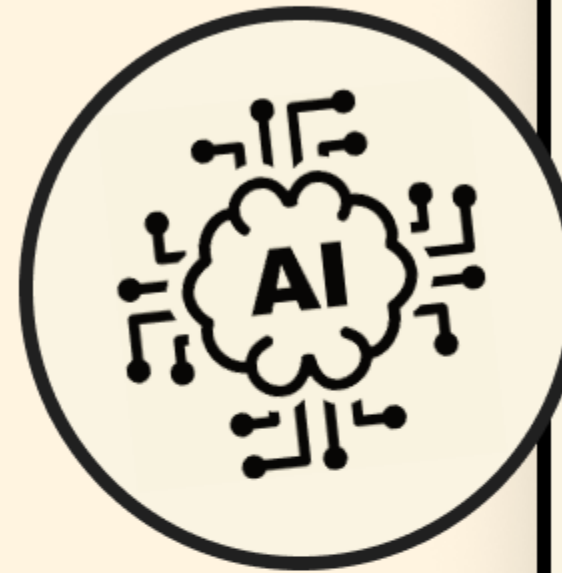
dots.eco

Media Verification

Dots is committed to sharing your impact transparently with your project supporters. Learn more.
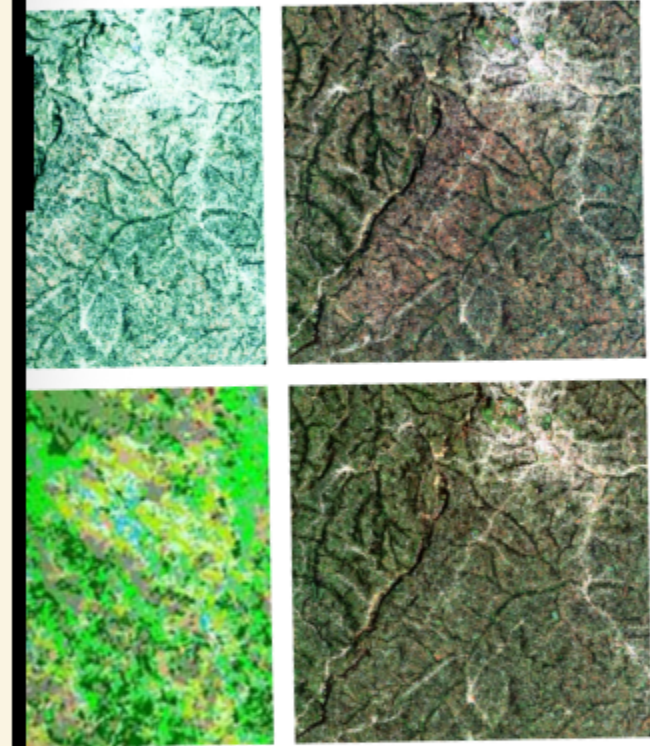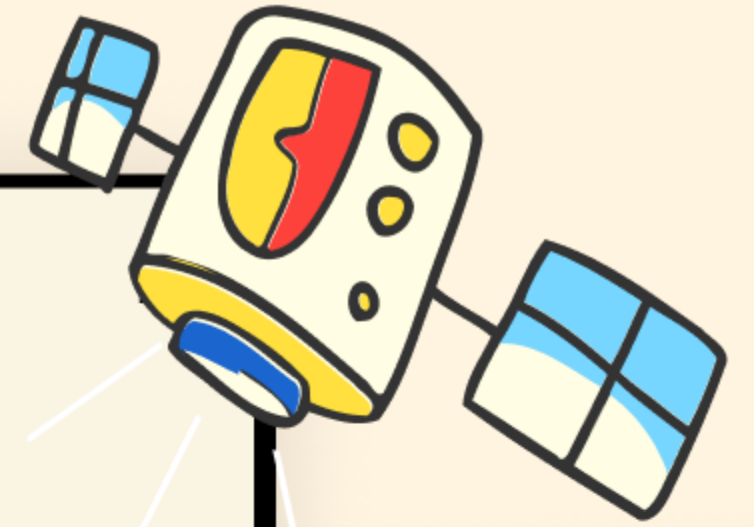
1 point — Upload Photo

3 points - *Best option* — Take Photo

Back | Next

Step 3 of 5

Extreme transparency, with ESG reporting tools

Certified B Corporation™

IUCN RED LIST©

UNITED NATIONS DECADE ON ECOSYSTEM RESTORATION 2021-2030

SUSTAINABLE DEVELOPMENT GOALS

Impact widgets

Tripadvisor

Planted 119,515 trees

Our partners plant trees where we need them the most. They work in more than 40 countries and focus on the most critical ecosystems.

Cleaned 24,961 lb of ocean plastic

Our partners work with local river and coastal communities. They give them incentives or hire them to help collect plastic or build river plastic barriers.

Protected 25,940 ft² of Land for wildlife

Our partners work in key areas of the world called biodiversity hotspots. These ecosystems are home to thousands of unique and irreplaceable species. These are the most important places we need to protect now.

Dynamic, customizable, live maps

Safeguarding Snow Leopards
Through camera traps, conservation efforts are fortified through crucial data on snow leopard populations and their habitats.

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Export for ESG / CSRD reports

Reported by **dots.eco**

| Environmental Mitigation Actions	
Restoring Ecosystems	
No. of Trees Planted	105,862
Extent of areas impacted (ha)	5,300
No of IUCN Red List Species	6
Location of restored habitat areas	9
Protecting Habitats	
Extent of areas impacted (ftsq)	220,000
No of IUCN Red List Species	7
Location of protected habitat areas	13
Saving Sea Turtles	
No of sea turtles saved (hatchlings)	30,0
No of countries supported	
Cleaning up plastics	
Beach cleanups (lb)	11,500

Do good and feel good through our *fully customisable and shareable* web certificates

Fully customizable, sharable web certificates

Team goal
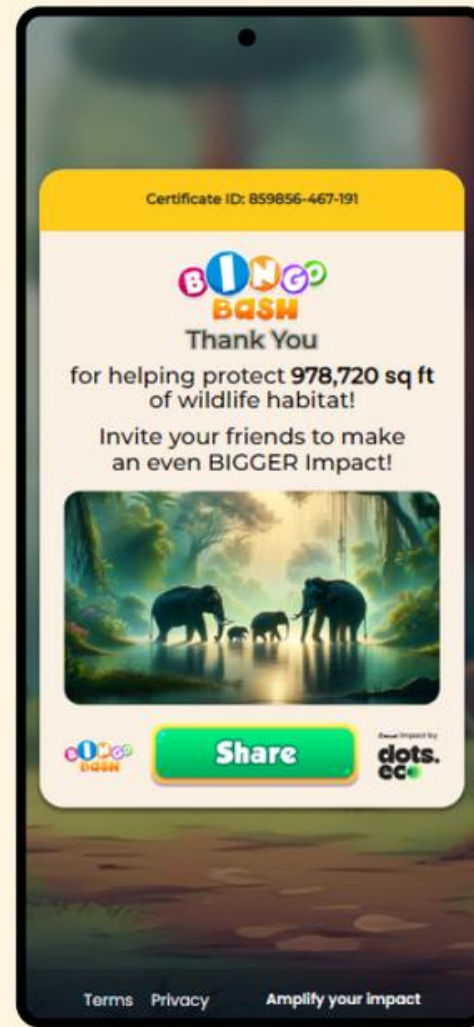
Community goal

Individual milestone

Individual milestone

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Here you have the best goodie of the day

Thank you ❤️