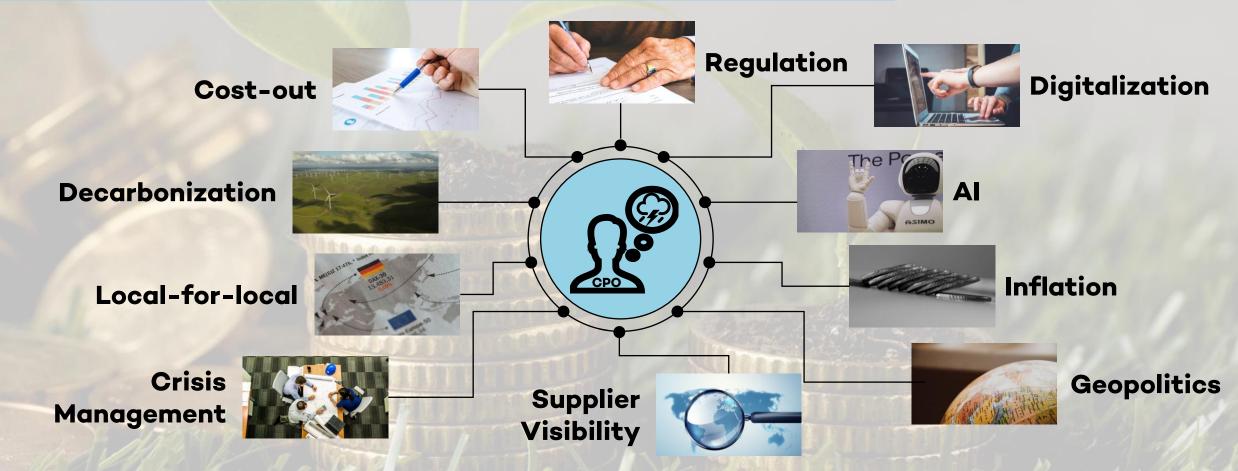






## The CPO storm

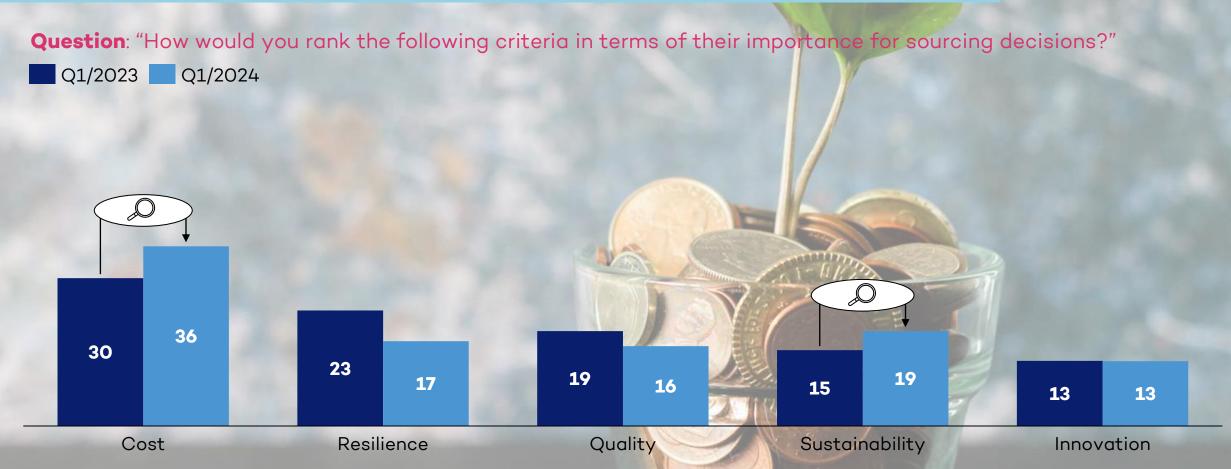
### facing multiple challenges in parallel





# Costs and sustainability

## the most pressing topics in procurement



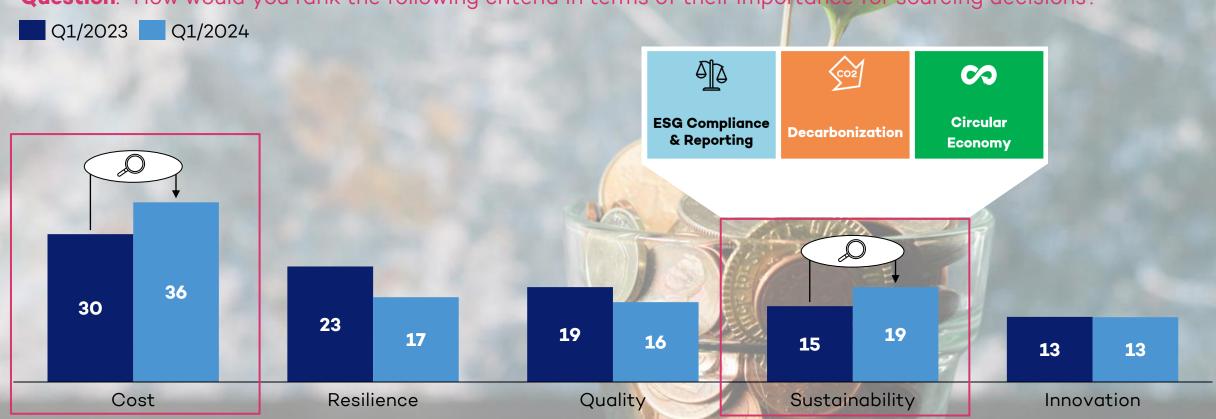
Source: Procurement Initiative Pulse Check Q1/2023 & Q1/2024, Feb 19 – Mar 05, 2024; n2023=148, n2024=96,



# Costs and sustainability

### the most pressing topics in procurement

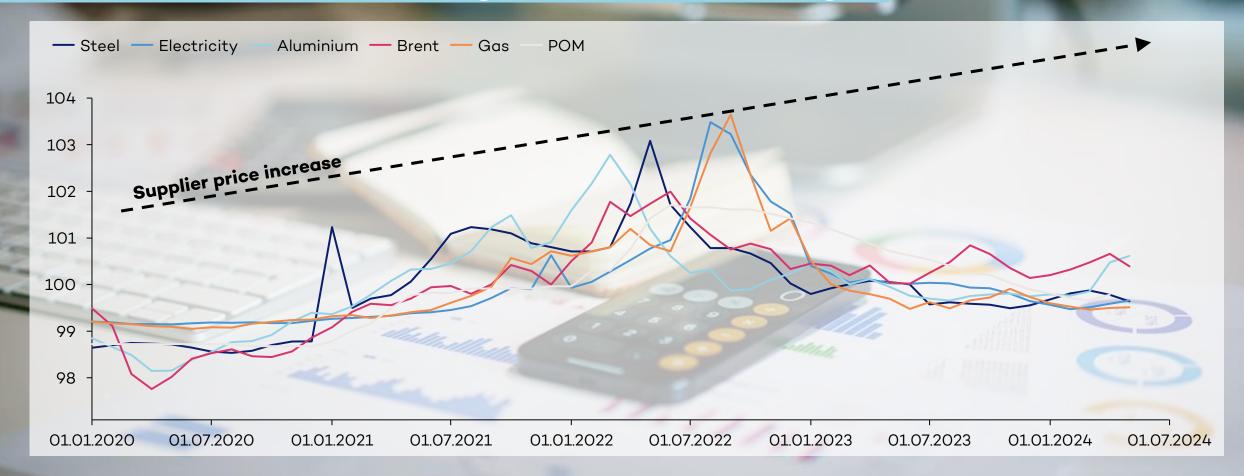
Question: "How would you rank the following criteria in terms of their importance for sourcing decisions?"



Source: Procurement Initiative Pulse Check Q1/2023 & Q1/2024, Feb 19 – Mar 05, 2024; n2023=148, n2024=96

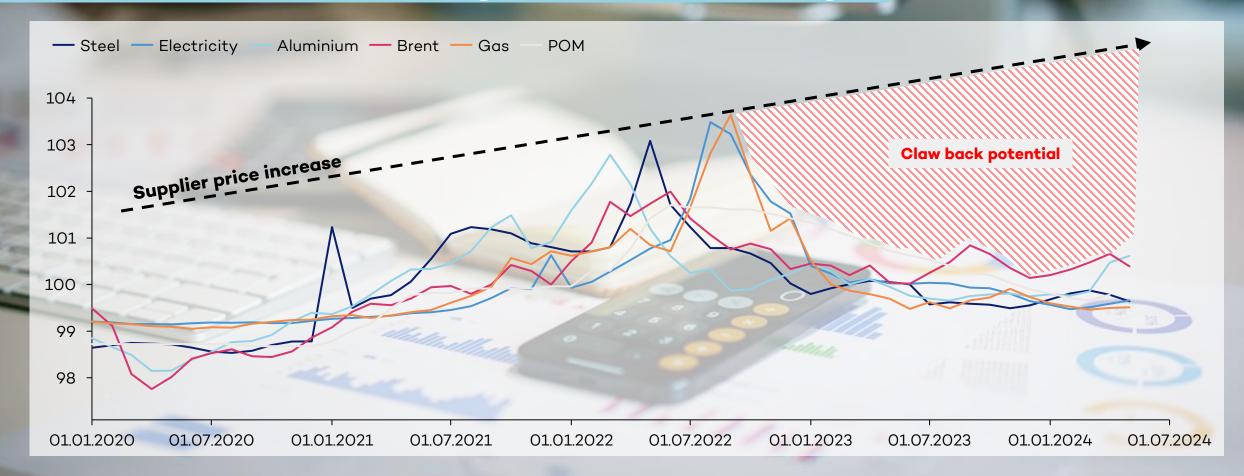
# As raw material prices fall,

now is the time to generate savings



# As raw material prices fall,

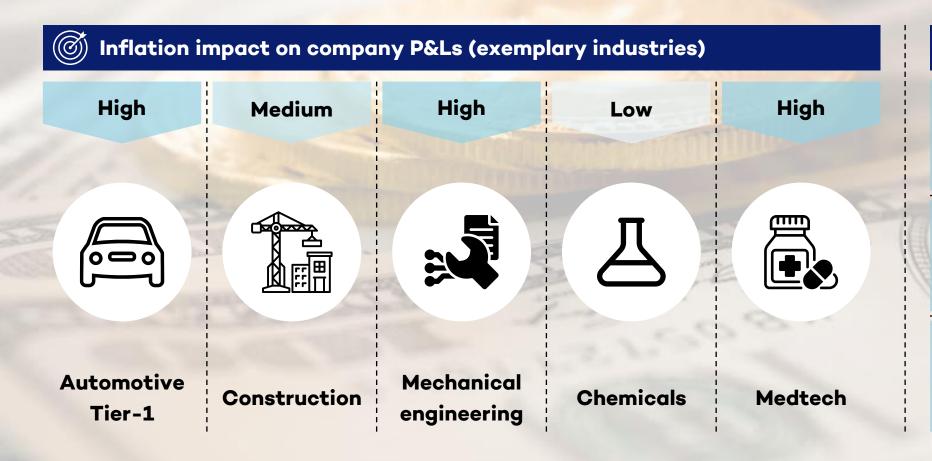
now is the time to generate savings





# Three factors of cost fluctuation

### How different industries are affected





## Cost Base Reset Programs

### Five steps to success



Perform price and index analyses for key components

Define cost breakdown and identify key indices





Identify savings potential

Usage of supplierbased analytics results and further optimization levers





Prepare for negotiations

Define negotiation target, strategy, approach & team





Run supplier re-negotiations

Conduct supplier negotiations and realize savings effects





Track P&L impact

Identify lessons learned, roll-out the approach, and track savings effects

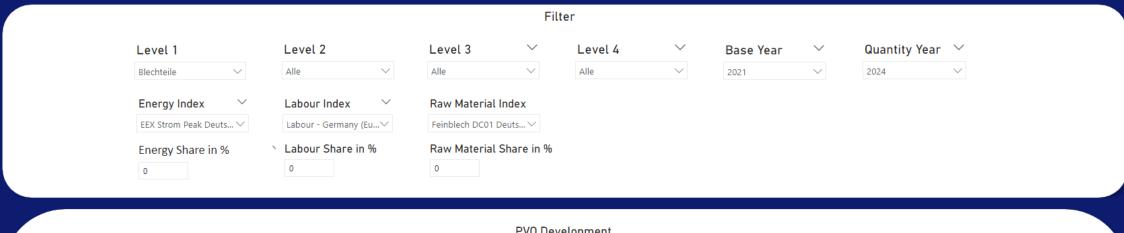


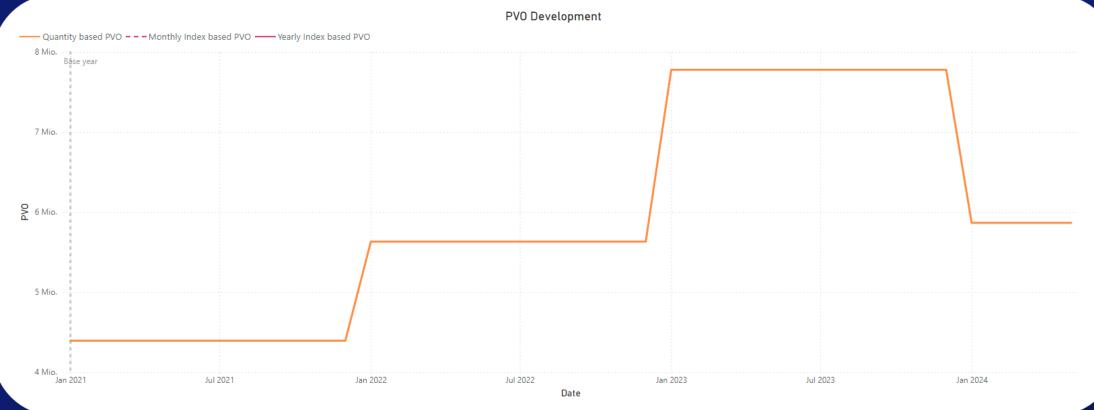


Invoice based PVO 2024

PVO 2021 vs. 2024 in %

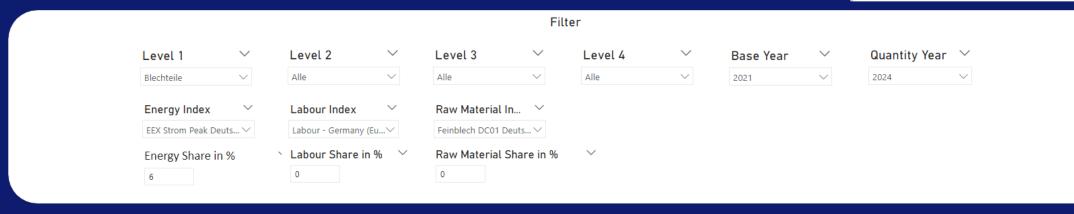
4.392 Tsd. 5.866 Tsd.

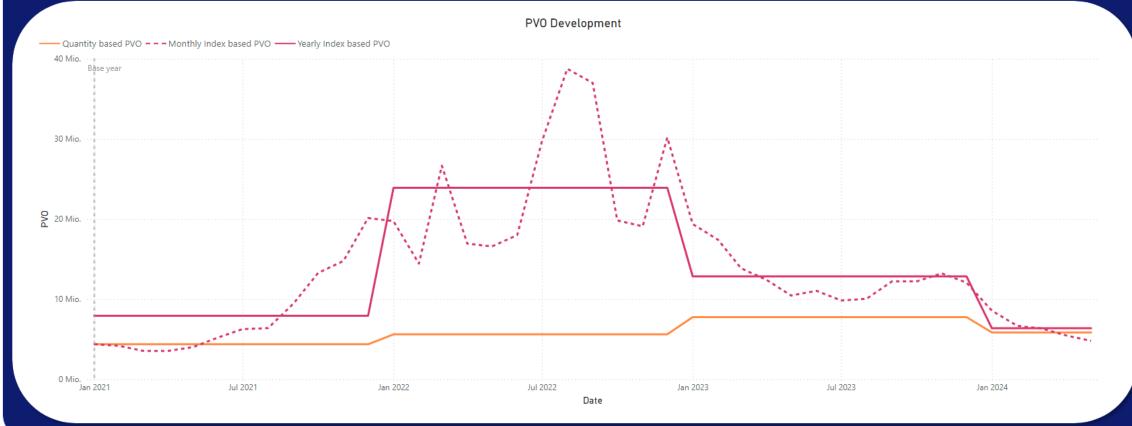






4.392 Tsd. 5.866 Tsd.







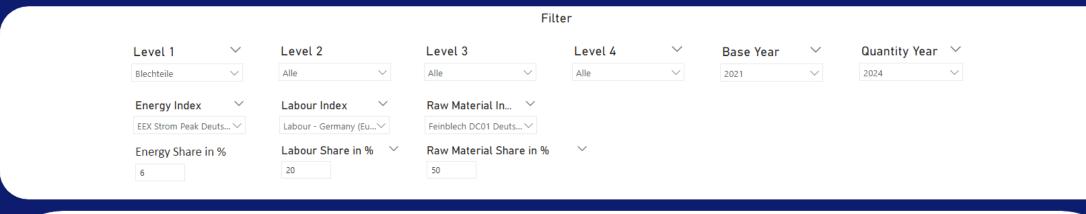
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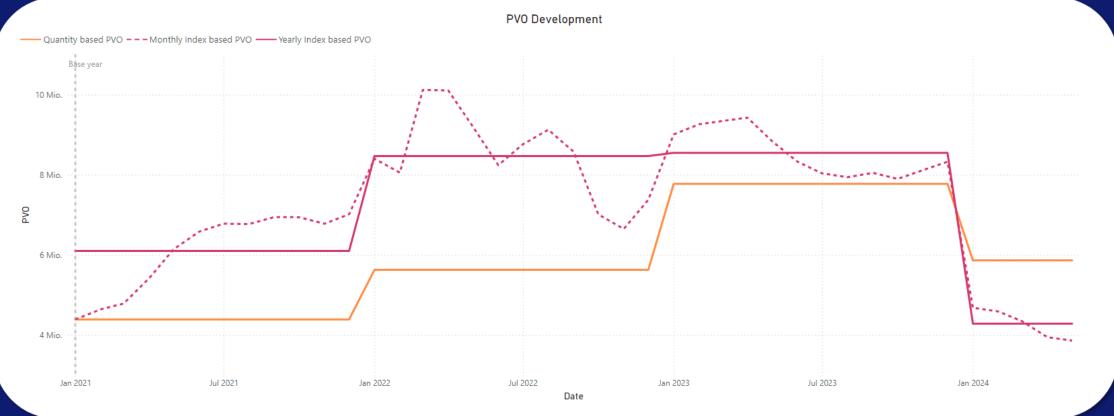




4.392 Tsd. 5.866 Tsd.

33,56







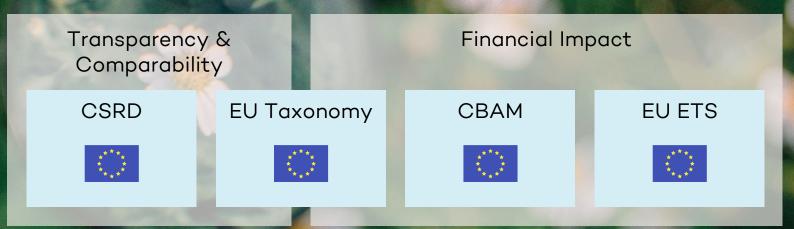




## The EU Green Deal

### Policies for the EU's Green Transformation







#### **Goal:** EU climate neutrality by 2050

Various laws translate **political commitments** into **legal obligations**, motivating companies to act and providing investment incentives.



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## Affected industries

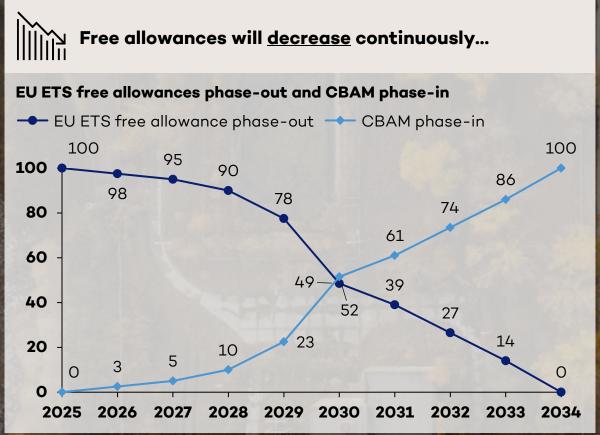
### CO2 costs<sup>1)</sup> through the EU ETS<sup>2)</sup>

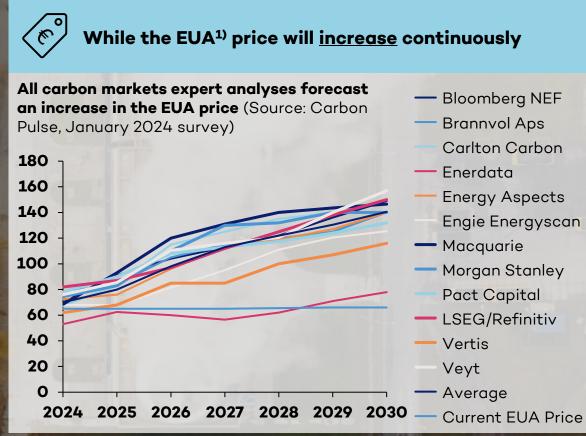




# Decreasing free allowances

challenge procurement functions to decarbonize







# Five step strategy

### to start your decarbonization journey



## Establish the carbon emissions baseline

... using emission factors to identify CO2e contributors





#### Identify your specific "hot spots"

... within sourcing categories and for specific suppliers





# Validate the carbon emissions baseline

... by replacing emission factors with primary data





#### Develop a decarbonization roadmap

... clustering activities into short- and long-term measures



#### Build a measure tracking methodology

... incl. a dashboard to ensure continuous progress tracking

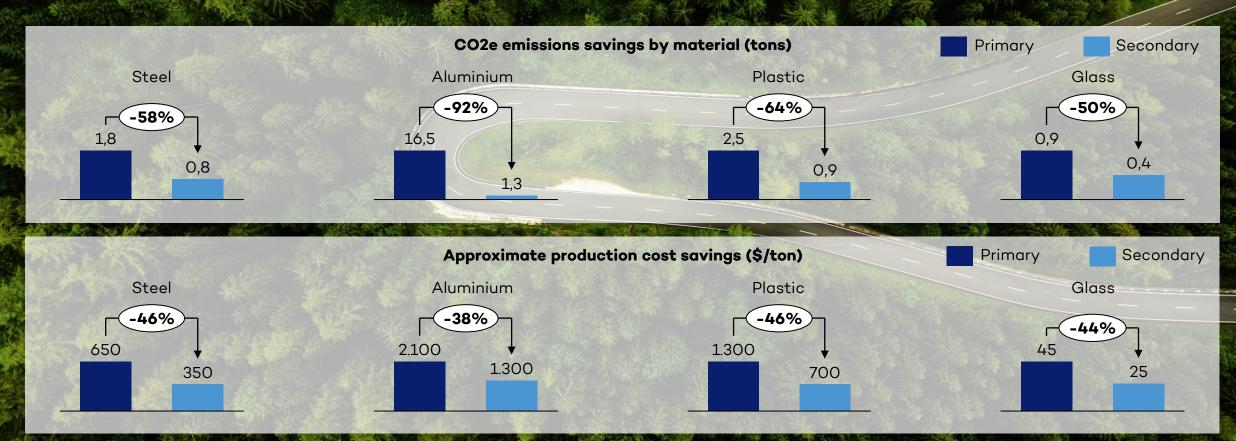






# Secondary material sourcing

The beginning of cost-effective decarbonization

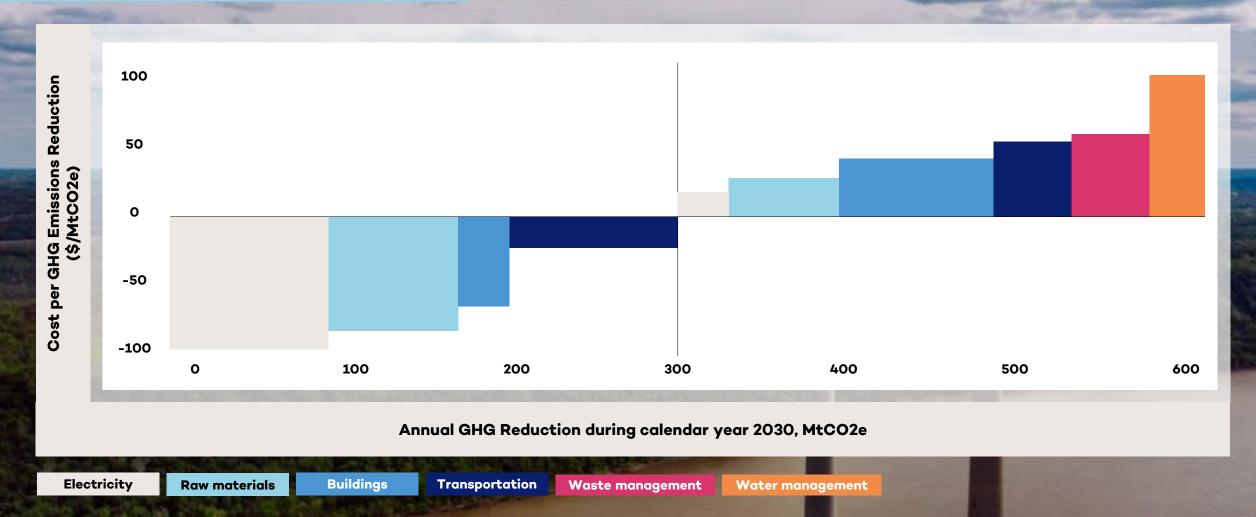


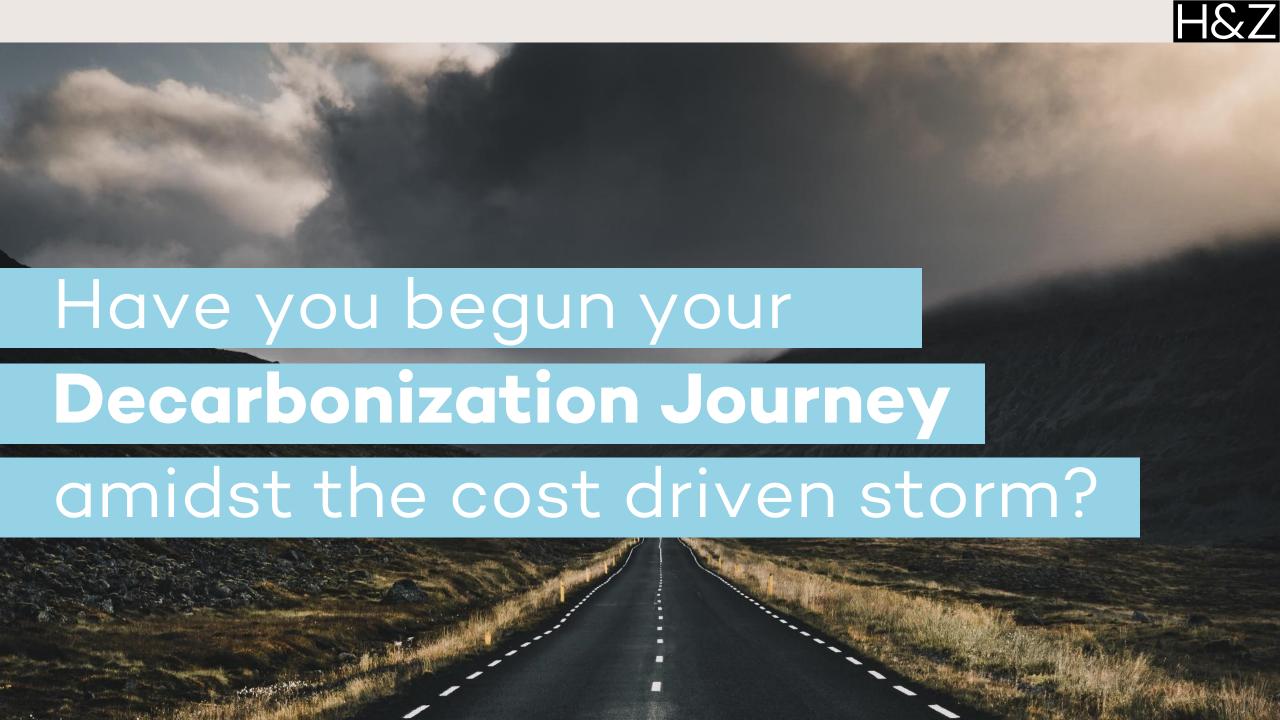
Sources: World Economic Forum, World Steel Association, Recycling Today, London Metal Exchange, International Aluminium Institute, Plastics News, Glass Packaging Institute, International Rubber Study Group.

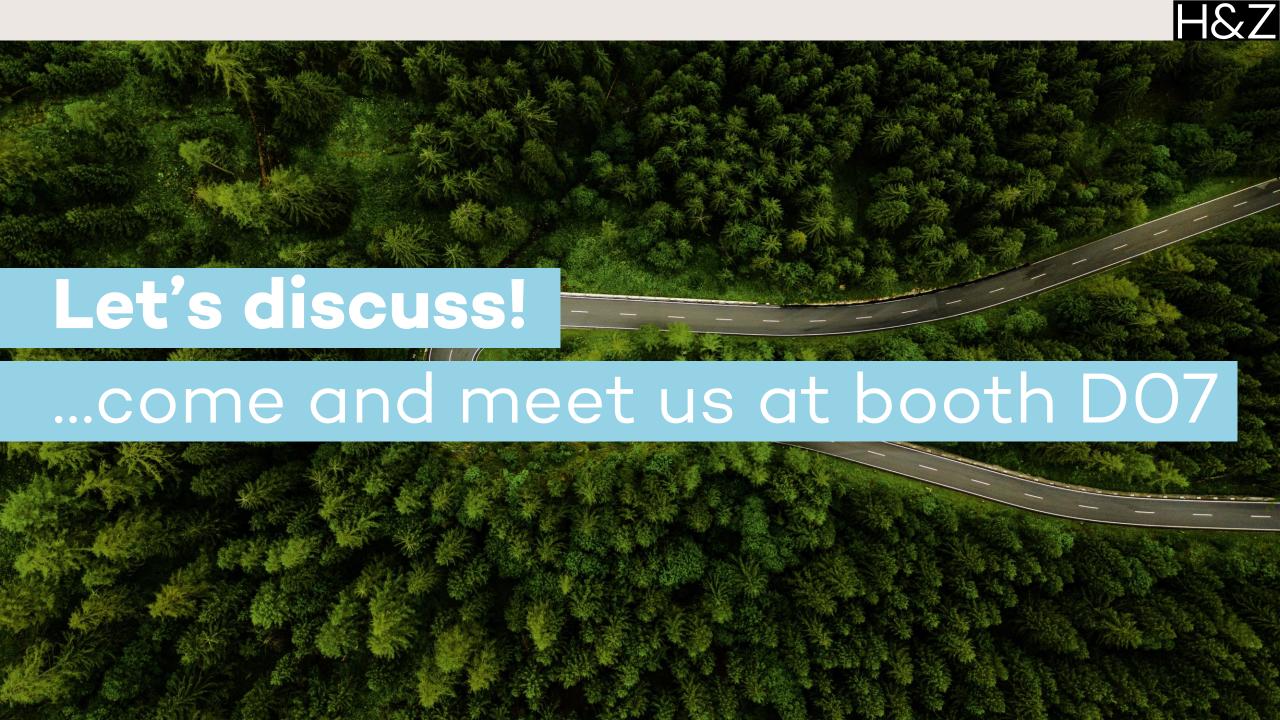


# CO2 reduction means higher costs?

Not necessarily...











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